



**STATE ELECTION COMMISSION, HARYANA
NIRVACHAN SADAN, PLOT NO. 2, SECTOR- 17
PANCHKULA- 134109**

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No. SEC/1ME/2022/4615-35

Dated: 13th June, 2022

To

All the Deputy Commissioner,
(Except Faridabad)

Subject:- Appointment of one National/international Player or Prominent person (from the State of Haryana) in each district as District Icon for Motivation of electors to Increase Vote Percentage.

Sir/Madam,

I have been directed to refer to the above subject and to say that the State Election Commission, Haryana has observed that due to lack of awareness amongst voters, voting percentage in Municipal Committees/Councils remain low, generally sixty to sixty five percent only. For success of grass root democracy in urban areas and to increase the voting percentage in the municipal elections scheduled to be held on 19.06.2022, the State Election Commission, Haryana has decided that voter motivation campaign may be launched in the municipalities concerned.

2. You are, therefore, requested to start the voter awareness campaign through Bhajan mandlis (भजन मण्डलियां) etc. through the DIPR. In addition, you may also appoint one national/international player or prominent person (from the State of Haryana) as national/international District Icon for campaigning/motivation of the electors of municipalities in your district. For this purpose, you may record his/her message for motivating the electors and host it on the website of the district administration and also publish it in the news papers through DIPR, so that voting percentage during these elections may be increased.


Message:

भाईयों और बहनों, हरियाणा राज्य में 19 जून 2022 रविवार को 18 नगरपरिषदों एवं 28 नगरपालिकाओं के प्रधानों

Presidents) तथा वार्ड सदस्यों के लिए मतदान होना है। आपसे अपील है कि प्रत्येक मतदाता मतदान करके प्रजातन्त्र को मतबूत बनाये।

While selecting the district icon it may be ensured that the person does not belong to any political party or has any political affiliation and also does not have any criminal record. An under taking may be taken from him/her that he/she has no affiliation to any political party and he/she will not participate in any political activity during the elections. He/she must also certify that he/she has not been convicted by any court of law in a criminal case and no criminal proceedings are pending against him/her.

Yours faithfully

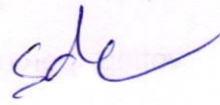

Asstt. State Election Commissioner
for State Election Commissioner, Haryana
Email Id: asec.sec@hry.nic.in

Endst. No. SEC/1ME/2022/

Dated: .06.2022

A copy is forwarded to all the following for information and strict compliance:

1. Director General, Information, Public Relations and Languages Department, Haryana, Chandigarh.
2. Returning Officers, Municipal Councils/Municipal Committees concerned


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for State Election Commissioner, Haryana
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